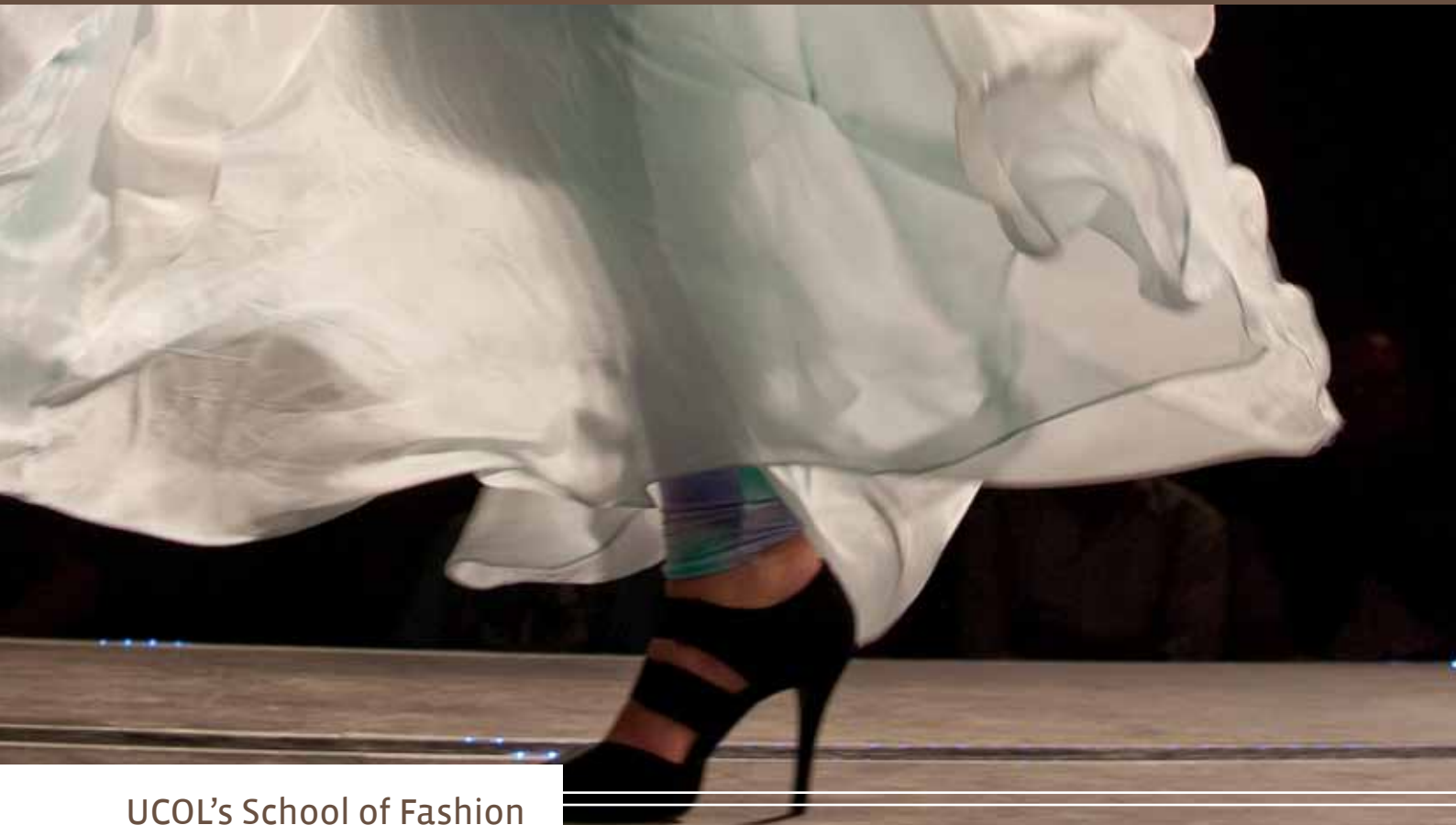


Bachelor of Fashion

LEVEL 7



UCOL's School of Fashion

offers a three year degree programme for people wanting a serious career in the exciting world of fashion. The degree explores the fashion design process from concept to garment completion. Home to one of New Zealand's top fashion schools, Whanganui UCOL's custom designed and superbly equipped School of Fashion will be your classroom, studio, production facility and research centre. The Bachelor of Fashion is a dynamic degree which aims to educate you in the processes of design, production and analysis. It offers you the opportunity to develop your artistic knowledge and gain the skills to pursue a career within the fashion industry. Subjects include design, pattern making, construction, drawing, visual communication and business studies. You will be expected to produce a collection of garments for the annual fashion show, plus a professional design portfolio. All this will enable you to secure a job in the fashion industry or start your own label – the opportunities in the fast moving world of fashion are endless. If you are interested in applying for this degree, you are invited to tour the facilities and meet our experienced and passionate staff.

Passing on the Passion



BACHELOR OF FASHION

Intelligent, fresh and innovative – exhibiting a unique outlook and attitude, New Zealand fashion is fast making its mark on the world fashion scene.

The degree explores the fashion design process from concept to garment completion. You are expected to produce a collection of garments for the annual fashion show plus a professional design portfolio. All this will help you secure a job in the fashion industry or start your own label. As part of the degree you will also get the chance to spend some time in industry as well as learning and interacting with other students and helpful staff.

Plus if you already have a certificate or diploma in fashion, there are limited places on our degree year 2 & 3 classes to upgrade your qualification to Bachelor status.

So come with your concepts and your passion, and Whanganui UCOL's School of Fashion will help you refine and focus your ideas while developing your disciplines and knowledge necessary for success.

PROGRAMME FEATURES

1. UCOL is committed to providing flexible teaching and a student centred learning environment.
2. Within the boundaries of timetable commitments and available resources, you are encouraged to take full advantage of open access to the facilities and resources to explore the ways in which you learn best.
3. UCOL's School of Fashion has an open and flexible atmosphere where you will achieve to your potential and become an independent lifelong learner.
4. The programme offers extensive options and flexibility, allowing you to fine tune your career opportunities by choosing your own mixture of subjects.
5. At the end of the three year programme graduates will have an extensive portfolio of their work and will be able to apply a range of high level conceptual, creative and technical skills into areas they have individually targeted as potential markets for employment or self-employment.

GRADUATE PROFILE

Jess Wright



"I'm a small town girl from Fielding, so the move to Wanganui was an easy one for me, and I quickly found that it had the student lifestyle of Wellington but with better class sizes and much better weather! It was great to be surrounded by creative people and supportive lecturers, at the end of three years it felt like we were a family rather than a class and we are all still in touch. It's a constant source of inspiration for me to see the work of my classmates in newspapers and magazines around NZ."

"Two months after graduating I was offered a job by Kate Sylvester (one of Australasia's leading fashion designers) as the production assistant. I moved to Auckland and started putting my training to work, doing everything from pattern and sample cutting, to hand finishing beautiful garments and driving all over the region to visit our local manufacturers. Eight months after starting I was promoted to Assistant Production Manager, which involves a considerable increase in paperwork!! Fortunately I still get to do the things I love, like having hands on input with the garments we make, as well as coordinating the production of the season, and keeping in touch with our 60+ stockists around the world. I find my job constantly challenging, always interesting, fast-paced and very rewarding."

"Work experience students that we have had at Kate Sylvester from UCOL have been light years ahead of other students in terms of their hands on, practical training and willingness to perform!"

| | |
|-------------------------------|---------------------|
| Programme: | Bachelor of Fashion |
| Level: | 7 |
| Study Options: | Full-time |
| Programme Length: | 3 years |
| Intakes: | Semester 1 |
| Campus: | Wanganui |
| Start Date: | |
| Fees: | |
| Other Programme Costs: | |

STUDY PATHWAYS

Certificate in Fashion Level 4



Bachelor of Fashion



CAREER OUTCOMES:

designers, manufacturing, pattern makers, computer-aided (cad) pattern makers, merchandisers, buyers, graphic designers, stylists, sample makers, pre-production managers, fabric buyers, graders, marker makers, retail managers and assistants, entrepreneurs, company owners

ENTRY REQUIREMENTS

Entry Qualifications for under 20 year old applicants: Admission under University Entrance/NCEA. Intending applicants must have achieved admission under the following NCEA criteria:

- At least 42 credits at Level 3 or higher on the NQF. At least 14 of these credits must be from each of two subjects from an approved list with another 14 of these credits from no more than two additional domains on the NQF.
- AND at least 14 credits at Level 1 or higher in Mathematics or Pangarau.
- AND at least 8 credits at Level 2 or higher which show reading and writing skills in English or Te Reo Maori.
- OR equivalent unit standards. You will need to present a portfolio.

Students awaiting results: Applicants yet to receive NCEA results may be offered a place on the degree which will be confirmed on the successful attainment of the required entry qualifications described above.

Minimum entry for international students of IELTS (or equivalent) Level 6.0.

If you are over 20 years of age without Bursary, completion of the Certificate in Fashion would be an advantage.

Provisional admission: All applicants will be considered on a case-by-case basis. Applicants must demonstrate academic ability to undertake the undergraduate degree.

SELECTION CRITERIA

Selection is in order of receipt of enrolment but you must meet the academic requirements outlined and submit a portfolio of work.



OVERVIEW OF PAPERS OFFERED

YEAR 1

| PAPER # | TITLE |
|---------|--------------------------|
| 83.530 | Design and Production I |
| 86.533 | Art and Design History |
| 86.534 | Design Practical |
| 86.535 | Drawing |
| 83.531 | Design and Production II |
| 83.532 | Textile Technology |

YEAR 2

| PAPER # | TITLE |
|---------|---------------------------|
| 83.630 | Design and Production III |
| 86.632 | Drawing II |
| 83.615 | Visual Media |
| 86.633 | Business and Marketing |
| 83.631 | Design and Production IV |
| 83.614 | Production Technology |

YEAR 3

| PAPER # | TITLE |
|---------|---|
| 83.711 | Final Major Project (FMP) – Concept Investigation |
| 83.714 | Industry Placement |
| 83.730 | Mini Collection |
| 83.733 | Fabric Print |
| 83.721 | Final Major Project (FMP) |
| 83.731 | Portfolio Design |
| 83.732 | Fashion Exposition |

GRADUATE PROFILE

Ratha Sem



“At UCOL I first studied the Certificate in Fashion programme and I loved it! It really was a great starting point for me as I wasn’t so sure at first if I wanted to commit to three years of study. After that first year I knew that this was definitely what I wanted to do, so I continued on to do the Bachelor of Fashion. As well as the basics of design, pattern and construction there was computer graphics, illustration, business studies and marketing. These aspects of the study are really important because no matter how good a designer you are, if you can’t market your product well you’re not going to survive in the industry very long.”

“My favourite part of the programme was learning pattern-drafting skills because knowing how to do this enables me to bring even the most complicated designs to life. My least favourite part was definitely the sleep deprivation as the deadlines for assignments approached! The tutors at UCOL were really positive and always willing to go the extra mile to help out students who were motivated to learn. Knowing that they were available when you needed some extra help made a big difference. Also the fact that the UCOL facilities were available 24/7 meant that you could work around other commitments you might have.”

“Since graduating, I’ve been working as Assistant Designer at KOOKY Fashions Ltd. It’s an eye-opening experience being in the industry. There is still so much learning to be done. There is a lot of variety in the job which I enjoy as it challenges me. Twice a year we have photo shoots and I really enjoy this as you get to see all your hard work for the past six months come together. It’s a strange kind of feeling – kind of bitter-sweet, because you have just completed the new season’s collection but then it’s finished and you start all over again. My first photo shoot in Auckland was pretty exciting. Just seeing how it all happens was a real learning curve. Also my first trip overseas was amazing. It was like being in a designer’s heaven. Everything you could ever imagine wanting to design with was there at your fingertips. The thing I enjoy most about this job is seeing the process of an idea, from a drawing to a finished garment, and the graduation of each collection coming together.”

YEAR 1

| PAPER # | TITLE | CREDITS | LEARNING OUTCOMES |
|---------|--------------------------|---------|---|
| 83.530 | Design & Production I | 30 | Develop a comprehensive grounding in the skills associated with creative fashion design, including implications for 2D and 3D design. Then apply these skills to practical fashion design and production tasks with a particular emphasis on the fundamentals of pattern drafting and construction. |
| 86.533 | Art and Design History | 15 | Be introduced to the significance of art, design and fashion throughout history in relation to differing cultural and social structures. |
| 86.534 | Design Practical | 15 | Learn to utilise a range of computer based technologies to produce art and design works. |
| 86.535 | Drawing | 15 | Develop perceptual and technical drawing skills and knowledge about historical and contemporary trends in drawing, including style, tools, techniques and processes suited to artists and designers. |
| 83.531 | Design and Production II | 30 | Be provided with both additional skills, and enhancement of basic skills used in creative fashion design. This includes the implementation and application of two and three dimensional design. Extend your pattern drafting and construction skills, and apply these skills to a specific fashion design project in order to make an individual fashion statement. |
| 83.532 | Textile Technology | 15 | Develop an understanding of the properties and behaviour of a wide range of textiles used in clothing, fashion accessories and other related items. The properties of both natural and synthetic materials are examined along with the processes used in the manufacture of a wide range of fashion textiles. Investigate a wide range of uses of various textiles in the production of fashion garments. |



YEAR 2

| PAPER # | TITLE | CREDITS | LEARNING OUTCOMES |
|---------|---------------------------|---------|--|
| 83.630 | Design and Production III | 30 | Develop your own fashion ideas and concepts which you visually communicate so as to inform the production of a collection, garment or product. Apply your skills in the context of specific fashion projects which provide opportunities for experimentation with the structure and function of clothing. Your project will draw together the elements of two dimensional images and three dimensional forms to allow for a blend of quality and simplicity with design innovation appropriate for specific fashion markets. |
| 86.632 | Drawing II | 15 | Expand your technical skills and cognitive knowledge to create drawings which display your conceptual ability, individual style and critical ability. |
| 83.615 | Visual Media | 15 | Develop your appreciation and understanding of the culture of fashion, both regionally and globally, by emphasising the relationships and interaction between fashion, forms of visual media and popular culture. By examining and analysing the role of visual communication in fashion, and how it is used in the creation of brand identity and promotion, you will also have the opportunity to develop a visual identity for your own fashion work. |
| 86.633 | Business and Marketing | 15 | Learn to complete a business plan that would support the formation of a business in the creative industries. This planning for business will also include the application of marketing principles, concepts and business practices. |
| 83.631 | Design and Production IV | 30 | Learn to apply advanced level fashion design and production skills in contexts that allow you to experience the characteristics of a 'live' fashion design and production environment. Engage in a selected fashion competition and undertake fashion design and production work that acknowledges the constraints that would be experienced in a real-world situation. This includes budget limitations, time deadlines, working to specific objectives and meeting requirements set by others. |
| 83.614 | Production Technology | 15 | Be introduced to appropriate fashion production related computer technology, and the skills required to use the hardware and software involved and to put them into practice through a series of practical projects. |



YEAR 3

| PAPER # | TITLE | CREDITS | LEARNING OUTCOMES |
|---------|---|---------|---|
| 83.711 | Final Major Project (FMP) - Concept Investigation | 15 | Produce a body of investigative research that is innovative and experimental within the parameters of a chosen fashion market, in preparation for your Final Major Project. This concept investigation will be completed in stages and relates specifically to the collection you intend to produce in your Final Major Project |
| 83.714 | Industry Placement | 15 | Develop your appreciation of the fashion industry through considering how different companies operate. Spend time in appropriate industry workplaces. |
| 83.730 | Mini Collection | 15 | Be inducted into a professional environment where 2D and 3D design and production skills and investigative skills are used to design a project for retail or exhibition. Take part in a fashion design competition and exhibit a finished collection. |
| 83.733 | Fabric Print | 15 | Develop fabric-printing skills, conceptual knowledge and technical skills in fabric printing, with an emphasis on placement and single-colour printing techniques to enhance garment design/style including multiple-colour techniques and repeat pattern. |
| 83.721 | Final Major Project (FMP) | 30 | Expand your fashion related knowledge both intellectually and creatively and develop skills in planning a major project, allowing for development and possible change of direction. Then participate in a public exhibition and/or catwalk show |
| 83.731 | Portfolio Design | 15 | Learn to use visual media to compile and produce a personal portfolio of a professional standard which can be used to support your future career endeavours. The portfolio may contain a wide range of presentations and include your own ideas, interests and ambitions in your fashion practice. With an orientation towards employment in the fashion industry, also learn about areas relevant to sourcing and securing work. |
| 83.732 | Fashion Exposition | 15 | Develop an understanding of contemporary fashion and formally present concepts of fashion practice in the context of the contemporary fashion environment. Reflect on and extend your practice through the investigation and presentation of theoretical concepts related to current approaches to fashion. |



WHY STUDY AT UCOL?

The decision to study at UCOL will be one of the most important decisions you will ever make and in choosing to come to UCOL you will experience:

- Highly skilled and passionate lecturers who will give you the support to help you succeed.
- Learn through a mix of practical, hands on experience and theory.
- Qualified lecturers and tutors who have industry experience and will pass their knowledge and passion onto you.
- Programmes that offer you skills and knowledge that your future employer will need.
- Study in modern, up to date classrooms with interactive teaching that provides for all types of learning styles.
- Small class sizes let lecturers focus on you as a learner.
- Health & childcare facilities cater for all your needs.
- Three vibrant and fun campus environments.
- Excellent additional support services for students.
- Employers look out for UCOL graduates!

ADMISSION TO UCOL

UCOL has introduced an Admission process that aims to make sure you are studying at a level you are prepared for. Admissions is all about helping you to find the right level of study and academic pathway for you to succeed at UCOL. Please refer to the Admission to UCOL fact sheet prior to completing your Admission and Enrolment Form.

FIND OUT MORE

To find out more info on UCOL, its campuses, student support services or for comprehensive information relating to this programme; visit the UCOL website www.ucol.ac.nz, visit us at one of our three campus Information Centres, or call us on 0800 GO UCOL and speak to one of our Advisory Officers.

HOW TO APPLY

Contact us and we will send you an Application Guide and Enrolment Form or you can complete the online Application and Enrolment Form on the UCOL website www.ucol.ac.nz



DEC10 - This is intended as a general guide only. Some of the information contained in this flyer may be subject to change. This flyer supersedes all previous flyers. Please ensure you have the current flyer or check the UCOL website for the current programme information.

PALMERSTON NORTH • WHANGANUI • WAIRARAPA • ONLINE

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UCOL[®]
UNIVERSAL COLLEGE OF LEARNING
Te Pae Matauranga Ki Te Ao